

Annual Meeting

January – December 2023 - The Year in Review

Arts Council of Glen Rock

January 31, 2024



Agenda

1. Vote

- Approve bylaws change to reflect January as new month of annual meeting.

2. 2023 Results

- Treasurer's Report
- Overview – members, events, collaborators
- Year-over-Year Growth
- Meeting 2023 Goals

3. Events & Activities

- Listed by quarter
- Collaborators/Partnerships
- Noteworthy items

4. Our Board

- The 2023 team

5. What's next

- Goals for 2024
- What's in store for '24

6. Closing/Questions



Vote

For approval: Change Annual Meetings from June to January
(requires amendment to by-laws).

Purpose: Coordinate with ACGR annual financial statement
(January 1 - December 31).



Our mission: To promote, support and celebrate all forms of the arts.



The past year

January - December

REVENUES/EXPENSES – JAN-DEC 2023

Cash Balance 12/31/22	\$ 16,121.76
Revenue	
Membership Revenue	\$ 4,855.00
Bergen County Grant	\$ 4,204.00
Miscellaneous Donation/ bags \$10	\$ 414.35
Misc/Other	\$ 75.82
General Revenue	\$ 9,549.17
Expenses:	
Tech: Website (Weebly, FastSpring), Google, Mailchimp	\$ (650.00)
Insurance: Director's & Officers	\$ (411.05)
NJ annual report fees 2023	\$ (55.50)
Spring Window Painting	\$ (328.54)
Step & Repeat Banner	\$ (425.00)
GRHS Scholarships	\$ (750.00)
Brochure Printing Fee	\$ (326.19)
Grant Resource Subscription	\$ (109.95)
Miscellaneous fees	\$ (491.61)
General Expenses	\$ (3,547.84)
Specific Events	
Membership Mixer total	\$ (517.22)
Arts Fest 2023	\$ 2,751.61
Enchanted 2023	\$ 1,501.88
2023 Film Festival - Short Films	\$ 241.71
2023 Holiday Hoopla	\$ 414.01
Total Events	\$ 4,391.99
Balance 12/31/23	\$ 26,515.08
Net change during 2023	\$ 10,393.32
Balances at 12/31/23	
Checkbook Balance	\$ 16,247.97
CD Due 7/1/24 @4.70%	\$ 5,129.13
CD Due 3/1/24 @4.75%	\$ 5,137.98



2023 Overview

140

MEMBERSHIPS

14

EVENTS & ACTIVITIES

11

COLLABORATORS*

* Our collaborators are businesses, individuals or organizations that contribute resources (especially creative resources) other than \$\$, for an event or program.

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Year Over Year Growth

Compares 12/31/23 performance with performance for the same month one year earlier.

	% increase	As of 12/31/23
BUSINESS SPONSORSHIPS	↑ 157%	\$3,600 donated
	↑ 80%	9 event sponsors
MEMBERSHIP	↑ 68%	140 memberships
NEW EVENTS	↑ 20%	6 new events/activities
SOCIAL MEDIA	↑ 27%	444 Instagram followers
	↑ 14%	1,028 Facebook followers*

* In October, ACGR's Facebook page reached a milestone: 1,000 followers.



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2023 Goals



1. **Encourage stronger participation**, from members and the community.
2. **Help artists expand their visibility**, make connections.
3. **Boost awareness**, attendance, support from sponsors.
4. **Obtain grant funding** to enable larger projects for ACGR.

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Events and Activities - 2023

Q1. Jan – March

- Members Mixer 🍷 – February 23
- Short Films Festival – March 4
- Figure Drawing/Open Studio – March 26 **NEW**
- *Banded Together* Screening – March 30

Q2. April – June

- Poetry Month Reciting Videos – April
- 3 Plein Air Sundays – Launched April 16 **NEW**
- Rock Road Window Painting 🌸 – May 6, 13
- Photography Exhibition – June 2-4 **NEW**
- Scholarship Awards at GRHS – June 7 **NEW**

Q3. July – Sept

- Flash Mob at GR Parade – July 4
- Luna Parc Field Trip 🚌 – July 28 **NEW**
- Arts Fest – September 9

Q4. Oct – Dec

- Enchanted – Oct 22
- Holiday Hoopla – Dec 5 **NEW**



Collaborations/Partnerships -2023

Arboretum Photo Exhibit • Enchanted

Barry Rubinow *Banded Together*

Borough Lawn for Arts Fest • Council
Chambers for Short Films

GRHS Art Scholarships • National Art Honor
Society vols • *Banded Together*

GR Public Library Studio Drawing •
June Annual Meeting

LOCAL BUSINESSES

Rock Clay Members Mixer

13 Rock Rd Stores Windows

Glen Rock Inn Hoopla

Porch Light Enchanted

Big Color Digital Enchanted

Thomas Edison Short Films



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Other Noteworthy Items

- **\$4,204 Grant**
- **Steady, Positive Publicity**
PR Placement
- **First ACGR Scholarships**
- **First SOLD-OUT • Short Films & Enchanted events**
- **Fresh Marketing Materials**
- **THE WEATHER**



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Board of Directors (2023)



Mona Milbrodt

Co-President,
Marketing Director



Patti McHugh

Co-President



Dan Kastelman

Treasurer



Alison Bloomfield

Secretary



Libby Deely

Trustee



Stacey Gilmartin

Membership Director



Michele Keller

Trustee,
Special Projects



Lisa Hahn

Media Contact,
Business Liaison



Angela Vila

Grant Proposals,
Strategic Planning



John Blackman

Trustee,
Special Projects



Kate Brangaccio

Trustee,
Strategic Planning

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Amanda Carroll

Trustee



Angela Vila

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Strategic Planning



John Blackman

Trustee,
Special Projects



Kate Brangaccio

Trustee,
Strategic Planning

Goals for 2024



- **Grow membership base by 10%**
- **Support GR artists with up to 4 new or upgraded programs**
- **Identify 2 new opportunities for collaborations/partnerships**
- **Institute a Board committee structure**

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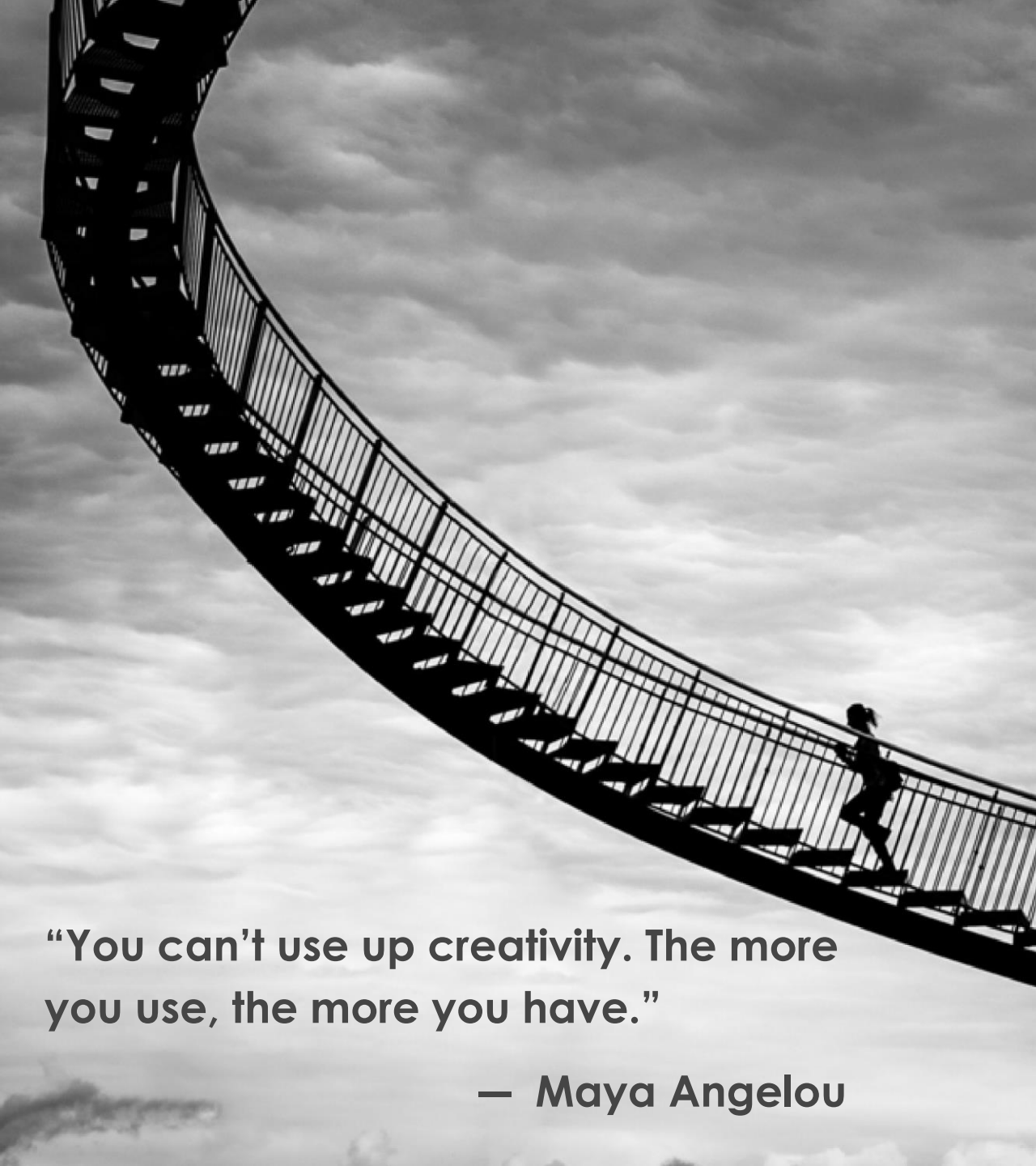
What's in Store for '24



- **Think Tank** *(A Focus on the Artist Event)*
- **Banner Contest**
- **Field Trips** *(A Focus on the Artist Event)*
- **Art Materials Swap**

Other New Projects? It depends on you!

This year, capable members – like you – with new ideas, will be empowered to lead new projects.



“You can’t use up creativity. The more you use, the more you have.”

— Maya Angelou



Thank you

Your involvement strengthens our ability to cultivate a vibrant local arts scene in Glen Rock!

Whether you’re a participant, volunteer or supporter, we look forward to seeing you at arts events and hearing your new ideas.

➤ **Questions?**