

# 2023-2024 Calendar Idea Submissions

Submit your event ideas for ACGR's calendar on this form. Come to our Planning Meeting, Monday, SEPT 19 prepared to discuss your idea(s). If you'd like to see past calendar ideas, see the Slack channel "2023-24-Calendar-Planning."

\*\*\*ONE IDEA PER FORM\*\*\*

\* Idea submission deadline: SEPT 12 \*Planning Meeting date: Monday, SEPT 19.

Email \*

mona.milbrodt@gmail.com

Your Full Name \*

Mona Milbrodt

Idea Title \*\*\*ONE IDEA PER FORM\*\*\* \*

Box Art - Auction

### Idea Description in a Brief Blurb \*

#### "Twinking Outside the Box"

Local artists answer the call to create memorable boxes (from cigar boxes or wine boxes) for a live auction event.

Proceeds - to benefit an agreed-upon local charity or cause - would be split with ACGR and possibly the artist.

(Inspired by a famous local event held every year at St. Luke's Episcopal Church in East Hampton.)

Pitch your idea. Why should this be an ACGR event? How does it relate to the arts and our mission? What is unique about it? Our mission: <https://www.artscouncilgr.org/about.html> \*

Box styles can range from traditional landscapes to abstract art. Art forms can include painting, collage, assemblage, ceramics, sculpture, and needlework on fabric, or any other form stemming from the artist's imagination!

As I recall back in the day, Newcomers or HSA held auctions at restaurants, which were a lot of fun.

Artists are given small, donated cigar or wine boxes (size TBD) – using the box inside and out as a canvas or base. The end results are varied, whimsical and wonderful.

Starts with a "Meet the Artists" preview reception where guests can check out the artwork. Silent Auction will begin at [time], followed by a live auction with a local "celebrity" as Auctioneer. Wine and hors d'oeuvres are included in the ticket price [TBD].

The silent auction and live auction are on-site, in person – no online bidding for this one.

Please do your best to identify your idea's defining category. Most ideas will likely combine multiple artistic elements, but it's helpful to try to categorize ideas to ensure our offerings are diverse. For example, 1 Halloween has visual art, music, theater, costume design, and it falls under "theater." Regarding "fine" art vs. "crafty" or "makers" art - this is so subjective, please do your best to identify if the way your idea will be executed would be considered by fine artists as fine art, or if it would be categorized as maker/crafty or even assembled art. If you can't place your idea in a single category, please explain in "other" and help us improve the form for next time with other necessary categories and feedback. \*

Creative Placemaking: Using art to reimagine and reinvent public spaces and strengthen the connection between people and the places they share. Creative Placemaking is an umbrella term, but is directly tied to Sustainable Jersey's Creative Team certification. Our window painting and interactive butterfly mural in the alcove are examples of Creative Placemaking, and if we were SJ "Creative Team" certified, we could apply for grants. For a deeper dive, review these Slack channels: #creative-placemaking, #creative-team-sustainable-jersey and SJ's CT's goals: <https://rb.gy/64brar>

Fine Art: I.e., drawing, painting, sculpture, printmaking, glassmaking, collage, origami...

Crafter or Makers Art (only if the makers don't consider it fine art): I.e., chalk drawing, tie dye, knitting, rock painting, collage

Dance

Music

Theater

Film

Literary Arts: I.e., Poetry Month, Honoring a poet laureate

Other Performing Arts: I.e. spoken word, magic, acrobatics, puppeteering, anything auditioned on America's Got Talent!..

Other: .....

Preferred season(s) \*

Note: The next few questions address the specific timing of when you envision your idea taking place.

Winter

Spring

Summer

Fall

Other: Flexible in terms of when to hold this event

If applicable, please describe if your idea is tied to a specific holiday or time of year, or if you foresee it as something else such as April 1, Poetry Month, Quarterly, Pre-Holiday shopping period....

Should be done when people are in a gift-buying mood, perhaps Pre-Holiday shopping period

Do you foresee this becoming an annual event? \*

\*OR, you're submitting a past Arts Council event, like the film festival for example, would you like it to continue to be added to the calendar annually?

Yes

No

Maybe

Other: \_\_\_\_\_

What year do you envision launching your event for the first time?

- 2022
- 2023
- 2024

Where would this event be held? List possible locations. \*

The Ballroom at St. Leon Church in Fair Lawn, NJ (Central School has held its auctions there)

Include links to images (photos, video) to help illustrate the idea. (Write n/a if not applicable.) \*

Sample of advertising/promotion: [https://www.eeh.org/wp-content/uploads/2016/02/Save-the-Date-proof\\_Page\\_2.png](https://www.eeh.org/wp-content/uploads/2016/02/Save-the-Date-proof_Page_2.png)

Sample of boxes - A Variety of Styles by a Variety of Artists <https://www.eeh.org/blog/2022/05/10/box-art-auction-box-preview-2022/>

Sample letter from Central School HSA:

<https://www.centralschoolhsa.com/pto/members/documents/2020%20Central%20Auction%20Donation%20Form%20&%20Letter.pdf>

Are you willing and able to chair this event? If not, name the person(s) you'd recommend or have in mind to chair under "other." \*

- Yes
- No
- Maybe
- Other:

Maria Dolan - former president of GR Newcomers, chaired Central School's bi-annual auction

List any qualifications (skills/expertise) you foresee needing when building your committee. \*  
 Will you need actors, marketers, musicians, curators, graphic designers, costume designers, builders, or board members to facilitate logistics and operations, or other committee members with other skills?

Event has two parts:

1) Raw Materials for bidding

Getting the artists to commit, submit

Getting the boxes donated

2) Event Day

Get location - if at a restaurant, would already have food and drink and insurance for alcohol St. Leon Church in Fair Lawn also seems to be a popular location for such events

Get Auctioneer

Get Silent Auction and Live Auction materials (forms, paddles)

Get Silent Auction and Live Auction experts to ensure things run smoothly

People with experience running auctions:

Central School's Kelly Davis (kelly.kb.davis@gmail.com) 201-280-6612

Nicole Petrizzo Dougall (nicolejdougall@gmail.com) 646-584-5407.

Is there a partnership opportunity? We currently partner with Thomas Edison Film Festival on our short films event, and we're in the process of partnering with Porch Light Studios on our upcoming 1 Enchanted Hallows Eve event. Under "Other," please list the organization/person(s) you're hoping to partner with, and any thoughts on why this is a good idea. \*Partnerships preferred. Partnership pitches carry more weight when voting. \*

Yes

No

Other: Not sure

Thoughts, comments, feedback?

Should the event allow walk-ins, who then can pay admission at the door?

# Google Forms