

# **ARTS COUNCIL OF GLEN ROCK**

## **Logo Competition**

### Contest Rules and Guidelines

#### **Overview**

The Arts Council of Glen Rock (ACGR) is announcing a logo competition – we are looking for a new logo that will strengthen our organization's identity, engage our current members and attract new members. The new logo may be used on the Arts Council of GR website, social media sites, posters, flyers, promotional items, or anywhere else ACGR chooses.

This document describes the official requirements and rules of the competition.

By entering, participants agree to these contest rules. ACGR has the right to disqualify any entrant at its sole discretion.

#### **Eligibility**

1. The contest is open to Glen Rock residents only.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

#### **How to Enter**

1. The contest will run through November 30, 2020. The ACGR board of directors will vote and a winner will be selected and notified.
2. All entries must be submitted electronically. Submissions must include:
  - a. the full name(s) of the person(s) who designed the logo
  - b. email address
  - c. postal address
  - d. telephone number
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

#### **Logo Design Guidelines and Parameters**

The purpose of this contest is to design a logo to be used by Arts Council of Glen Rock.

1. The logo's design should reflect the **mission** of ACGR:
  - To promote, support and celebrate all forms of the arts, including music, film, comedy, drama, art, photography, dance and more.
  - Our aim is to advance and empower the arts by providing an array of artistic experiences for the community throughout the year.
  - We believe that this kind of support and encouraging public participation builds pride in our community, connects people of diverse backgrounds, and occupies an essential role in lifelong learning experiences.

2. The logo should incorporate the Arts Council of Glen Rock name (abbreviated or spelled out)
3. Entries must be submitted as JPEG or similar digital files.
  - a. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

### **Intellectual Property**

1. Entrants affirm their submissions are their own original work and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of ACGR and may be used for any ACGR purposes, including, but not limited to, websites, social media, flyers, posters, and other materials.
3. ACGR shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. ACGR reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. ACGR reserves the right to use any other entry for promotional purposes in the future.

### **Determination of Winner and Prize**

1. The winning entry will be selected by ACGR board members. Their decision will be final.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is \$100. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via email and announced on ACGR's website and social media.

### **Disclaimer**

1. ACGR is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries.
2. ACGR reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by ACGR, including after the submission window has closed.
3. ACGR is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.
4. ACGR has the right to disqualify any entrant at any time at its sole discretion.