



Arts Council of Glen Rock

Thursday, 1/30/2020 — 7:00 pm-9:00 pm – Mona's House

Respectfully submitted by Patti McHugh

In attendance: Amy Martin, Liza Arnao, Patti McHugh, John Blackman, Michele Keller, Mona Milbrodt

Treasurer's Report: Have \$772.40 in checkbook balance

- **Membership Update** - Total number of paid non-board members: **36**
Increased by about 24 new members as a result of Member Appreciation event on January 24!

Short Film event

Location still being decided: Need to finalize asap so can start ticket sales.

- **Town Hall** – issue of screen hanging and laptop (minor) and how does sound project (thru speaker system in room?) Amy has projector and will talk to GRTV guys to get some input.
Like the idea and warmth of room, no cost to ACGR
- **Central School Auditorium:** Liza spoke to school . Reviewed rental cost of Central School, AV equipment there.
 - Pros: equipment is ready to go
 - Cons: estimated costs about \$300 = \$140 rental, \$70 for janitor, \$80 for AV person

Not as warm a venue, and will look empty if low turnout. Amy feels showing at a school will not give good results based on her past experience with Montauk film festival.

Liza to talk to Jim Warren at GRHS about screen hanging, sound options, rental options. Also, Byron, Mark Silber?

Michele to do flyer:

Arts Council of Glen Rock presents:

A short film selection from Black Maria Films

Date Saturday 2/29/2020

Time: 4:30 Doors, 5:00 showing. General Admission

Location: TBA

Cost: \$8.00 Members & Seniors,

\$10.00 non-members

Tickets via PayPal acgr@glenrocknj.net or in person at Creative Den (Will Call of names at the door.)

Questions: acgr@glenrocknj.net or check our website at artscouncilgr.org

Will not be printed till location is set.

Short Film event (continued)

Creative Den will sell tickets, collect money – Michele to set up. Cash or check only – staff will keep a list, writing down name and email of ticket buyers, which we will pick up with the \$\$\$\$. Creative Den will also give ticket buyers a receipt. (Michele will put together).

Makers Day at Library 3/21 – Michele and John B. discussed ideas (accordion book making?) and keeping it simple because of volume of students. Michele to talk with Jamie and figure out next steps.

Logo – We need a logo! Discussed options, simple and clean (no color to start but can change to color), Michele to work on for Board to review.

Support from businesses – Need logo before we can send out a mailer. Liza has business list. Mailing to business members and sponsors discussed but not finalized.

Peter Liman's Calendar Idea: Patti to write up something and send from ACGR email to Peter, that we liked the idea, but he needs to start the process with the GR Boro Council first in the summer, September the latest. We may be able to support in terms of getting artists to submit to project manager for town calendar.

Membership Appreciation Night – Discussed minor issues, but overall a great night, but we missed talking about the past and future ideas of ACGR (on flyer only), but in swag bags... Michele has all the idea/suggestion cards that people filled out. She's going to have her mom (GRHS admin. asst. Kathy Redvanly) type up so we can discuss future projects at next meeting.

- Post event press coverage – Liza to send PR release to the *GR Gazette* with pictures

NEXT MEETING: Sunday 2/9 10:00 AM at Borough Hall. Invitation conveyed to others – looks like we may have more than just our board members attending!

Future agenda:

- Short Film stats
- Makers Day update
- Spring Drawing date, promote
- Grant review
- Review future Ideas, based on Michele's summary from Jan 24 guest suggestions.