



Arts Council of Glen Rock

Sunday, 1/5/2020 — 10:00 am-11:30 am – Boro Hall

Respectfully submitted by Jamie Sporn and Patti McHugh

In attendance: Amy Martin, Liza Arnao, Patti McHugh, John Blackman, Michele Keller, Alisa Svider, Mona Milbrodt, Jamie Sporn

Treasurer's Report – from Patti McHugh

1/5/2020

Membership Income	\$ 747.00
Donation	\$ 50.00
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	\$ 797.00
Expenses:	
Start up: 501 3c & Fed. ID #	\$(353.50)
Internet/website set up	\$ (73.99)
125th art supplies	\$ (81.48)
Pay pal fees	\$ (4.80)
Miscellaneous	\$ (4.33)
Check book Balance	<hr/> <hr/>
	\$ 278.10

Membership Appreciation Event – January 24

- Discussion of how to increase attendance – next round of invitations, possibly including GR Council members, Library staff (Georgene), publicity (Julie Allen, Becky Green and Simon Toffell to take photos) – other folks in town? Amy to ask Simon for photography
- Keep it inclusive – invite folks, then ask them to become members. Feature a donation bowl. Target: 40 people. Right now, we are at 16, with the majority being board members.
- Materials –
 - banner
 - donation basket/bowl
 - membership form – on the spot recruiting, sign-up Patti will do form and provide receipts
 - list of events
 - table
 - item (goody bag) to be taken home. Labels on goody bags should feature ACGR name and perhaps website url.
 - name tags - Michele will take care of this with color-coding for members vs. non.
- Food/Bev – [See List of who is bringing what](#). Everyone will bring wine and other items.
 - Alison – do we need special cups for the crafty cocktail or just wine/soft drink? Please communicate with Patti about it.
- Handout at event – Patti to communicate to Alisa, provide copy for handout at event. Alisa will do handout (please let Amy/Liza proof before printing, please send Mona a copy for website)
- Vision board – will help us ask for ideas for future from audience

- Evite – Mona to send evite reminder to those who have not responded and to evite those that attended kick off and 125th table with Alison’s changes. It’s a lot of names but will give new deadline to rsvp and caveat that space limited.

Film Festival

- Date – Discussed Sat vs. Sun, benefits to both – zeroing in Saturday, Feb 29 Doors open at 4:30, showing at 5:00.
- Location – Amy said room at Boro Hall is approved to use. (Amy please confirm just 2/29)
 - Other locations to consider in the future: GR Athletic Club, Stone & Rail
- Event promotion
 - Liza will reach out to Stone & Rail & GR Inn to ask if they would offer 10% off or some incentive to eat in town afterwards.
 - "Save the date" on website and social media - Mona
 - Reviewed name for event. ACGR’s “Back Room” – A Black Maria Cinema Series Event (maybe add 2nd line with shorts??) (Can you check with Jon to make sure they are ok with their name in it)

Amazon Smile

- Now set up so that ACGR can get benefits. When people select our charity, 0.5% of purchases go to ACGR. Important to ask people to select our charity. Mona to put on website and Facebook with actual link. Here are the details to share with friends.
- To change/select your charitable organization:
 - Sign in to smile.amazon.com on your desktop or mobile phone browser.
 - From your desktop, go to Your Account from the navigation at the top of any page, and then select the option Your Amazon Smile. Or, from your mobile browser, select Amazon Smile from the options at the bottom of the page.
 - Select Arts Council of Glen Rock for your charitable organization to support.

Promotional Materials needed for upcoming Events

Mona needs flyers to link to events already mentioned on website, and that can also be used for social media promotion.

- Member Appreciation Jan 24 – Mona can use whatever Alisa designs as handout
- Cinema Shorts event- Feb 29 - All we have right now is "Save the date 2/29." More decisions next meeting.
- Makers Day event - March 21 – John to get from library
- Spring Sketching - No date yet

Miscellaneous

- Thank You’s – Alisa asked the group to give specific public Thank You’s only to those *outside* the ACGR group, not to individuals within our team. "We're all in this together."
- Art Classes – Michele said that she and Heather Corey would like to conduct a class for adult art. Discussed if this should be members-only incentive, maybe offer to kids via the Community

School to get parents to join? Maybe use library space but check with timing of library programs already offered. To review again.

- 125th Sign at library – Amy to check if ok for 125th sign at library to go in Chambers
- By-laws – are on website, Amy to find link for non-discrimination.
- Membership – Amy to ask town to set up a separate email account for membership - ACGRmembership@glenrocknj.net - so Michele can do thank yous etc.

NEXT MEETING

Thursday, 1/30/20, 7:15 pm, at Mona's house – 50 Fairview Avenue.

Membership Appreciation – Who's Bringing What

FOOD

- Cheeses and cheese knives/boards, Amy & Liza
 - Truffle honey to put on cheese + spoon – Alison
 - Dalmatia fig spread for cheese topping + spoon - Alison
- Hummus/dips for veggies/ crackers/pita bread slices + spoons- Michele
- Crudités/mixed vegetables – Mona & John
 - Olives - Liza
- Chocolates (wrapped) – Patti
- Nuts – Michele
- Disposable cocktail plates & napkins (forks/serve ware if needed) - Patti

BEVERAGES

- Seltzers & other non-alcoholic beverages – Jamie or John
- Water + large dispenser - Alison
- Wine - red and white - we all bring 1 bottle - Amy, Liza, Alison, Patti + Alisa
 - Reds: Cabernet, Malbec
 - Whites: Chardonnay, Sauvignon Blanc

OTHER

- Whiteboard (large)/paper and whiteboard markers (Creative Den has a large easel, but we need the whiteboard)