



Arts Council of Glen Rock
Minutes Wednesday, 11/20/2019 — 7:15 pm – Liza's house

Respectfully submitted by Patti McHugh

Attendance: Liza Arnao, Patti McHugh, Mona Milbrodt, Alison Bloomfield, Michelle Keller, Jamie Sporn

Highlight means action item for specified person:

1. Bylaws:

- Mona had a couple of questions that we discussed. Mona is making minor changes like (mission statement “for & by” artist) & fixed the grammatical errors. She also needs (from Amy) the town discrimination details to put in the Bylaws. Bylaws will be put on the website once finalized.
- We decided not to put definition of website /social media person’s role in Bylaws.

2. Board of Directors.

- We need to finalize who is going forward on the board. These are the people in question:
 - Jon Cole (active but not able to attend),
 - Tom Fellig,
 - Andrea Sarkesian (did not pay dues),
 - Heather Corey,
 - Irene Ziotag
- Patti drafted a letter on 11/21 for Liza & Amy to review and edit. This email needs to be sent so we can know how many board positions are open to fill. Briefly talked about who to invite to board, review options: Current paid members, members who attended gatherings, People in art world, Alison’s contact etc.

3. Update on drinks at Creative Den for Members & Membership Drive

- Alison suggested having an open house for members/ possible new members at the Creative Den with Board bringing wine/soft drinks in January or February, depending on the decision of Short Film Project date.
- Have an “exhibit” of one craft to showcase? (not an activity for members, just to learn), talk about what we are planning etc.
- Alison checking with Creative Den on dates M-Th. Agreed Board to bring wine/soft drink for event.

4. Future Calendar Dates/Board Availability

- Patti to send E-mail on which dates/preferred time members can and cannot attend, will summarize for next meeting. Targeting one Sunday morning meet up and one M-Th meet up two (2) weeks later. The necessity of two (2) meetings a month is so we can get this group rolling better, then may cut back on meetings if not necessary. Please respond to that e-mail so your voice is heard.

5. Membership

- Need Membership Chair for the Board of Directors, who keeps tracks of Members paid, renewal dates, sends email for reminder, works with Treasurer on status.
- Membership recruitment is a separate issue and a team effort by Board.

6. Film Shorts:

- Discussed theme for Film Shorts event. Best to get Jon's opinion on what works best. Talked about for Adults more than for children (at least for first time). Once we know what shorts we are doing, where we are doing, planning needs to start, and a budget discussed. Liza to contact Jon Cole.

7. Halloween & Holiday lights event/contest

- Talked about how Halloween house decorating went, response, how to do better etc. We decided to go ahead with Holiday Lights contest. Theme of "Light Up Glen Rock," prefer do it yourself house lighting rather than paid lighting (not sure we can control).
- Mona to give copy to Alisa who will do flyer. Mona to post on Facebook. (lmk if you want Patti to get some copies and put up in town)
- Entries must be submitted either:
 1. Email ACGR@glenrocknj.net or
 2. post picture to the FB page (Mona will monitor and allow posts to go thru if appropriate.)
 3. Entries submitted by 12/20
- Depending on how many entries we get, some will be eliminated then Michelle to put together top house pictures for voting via text with pics addresses (or via email?)
- BoD Vote electronically 12/21 & 12/22 to Michelle
- Winners announced on FB page and website by Mona 12/23 (may have various categories depending on response and good will!)

8. 125th Follow Up/Publicity:

- At 125 library film viewing, art display was there. Realized this is an opportunity for some good press on the 125th picture. Mona to write a release about picture and display at library, Michele to send Liza picture and Liza to send to press outlets to promote.

9. Maker's Day STEAM event

- Sat, March 21, 2020
- Contribute an artistic table – Jamie discussed some ideas. Going to review with Michele & Patti. Once decided give library (John) an idea of materials and space. Purpose is to create communal art, community kids' art project.

10. Miscellaneous:

- **The Guild** – Side discussion about linking artist’s information to our website. Have website as a resource for artists that are in the Guild etc. Discussion was tabled for future when we have time to focus on this issue.
- **Fundraising** – Alison suggested getting a place like Francesca to donate 10% of sales during an ACGR night. Maybe show art in store that night.
- **Artistic awareness?** – Michele told about how years ago the vendor windows in Glen Rock were painted for Halloween.
- **Slack App:** Alison suggested using it as a resource to streamline projects. She’s sending emails with details for BoD to look at and discuss more at next meeting.
 - The video from the tutorial site (<https://youtu.be/B6zVzWU95Sw>) is also a good introduction. There are tons of Slack instructional and informational videos.
 - Tutorial site: <https://standuply.com/how-to-use-slack>

Proposed Rolling Agenda to be edited/updated for next meeting (Secretary should maintain):

1. Finalize Bylaw changes
2. Other ACGR set up issues:
 - Review finalize Board of Directors and invite new Board of Directors to our group.
 - Talk about future meeting date board availability. Finalize calendar for website posting.
3. Short Film Status - Liza
4. Member Appreciation in New Year follow up – Alison
5. Fundraising - Discuss John’s donation idea, Patti need to follow up on smile amazon, Francesca night
6. New Members – how to recruit, keep track - Membership Chair needed.
7. “Light up Glen Rock” Holiday contest - Discuss status
8. 125th Collage follow up – summary sent to press? – Liza
9. Logo
10. Grant Application for music – Any update?
11. Maker’s Day STEAM event –Sat, March 21, Update?
12. Spring event – Multicultural Arts Event?
13. Slack review
14. Wish List Session - Brainstorming ideas for the Arts Council. Obviously can’t do them all but nice to have a list to review occasionally as we slowly grow. Fundraising remains a priority.

Next Meeting:

Sunday, 12/8/2019, at 9:30 am. Michelle Keller’s house 134 Lowell Rd.