



**THINK TANK**  
**AGENDA\_revised**  
**MONDAY MARCH 24, 2025 new date!**  
**7:00 – 8:30pm**  
**<https://www.artscouncilgr.org>**

1. Welcome – Stacey Gilmartin (Arts Council of Glen Rock) and Introduce Glen Hay
2. Glen Hay – brief bio
3. Introductions – Artists introductions, providing a brief art background
4. Questions:
  - a. Social Media platforms for selling products, fees, feedback
    - i. TikTok
    - ii. Meta/IG & FB, You Tube
    - iii. CRMs – HubSpot (good for smaller businesses, utilize QR codes)
  - b. Opening a design studio/illustration/art
    - i. Audience/marketing
    - ii. Insurance/licensing
    - iii. Advertising/Networking
  - c. Vintage Marketplace
    - i. ThredUp, Mercari, Etsy, eBay & FB Marketplace
    - ii. Depop (negative reviews)
  - d. Non-Profit Business
    - i. Legal - Apply for 501-c vs 501-c-3
  - e. Direction regarding spring events for landscape art
    - i. Marketing
    - ii. Events to apply to
    - iii. Products and Pricing
    - iv. Review of Think Tank 1 applicable topics
  - f. A.I. – Artificial Intelligence – have you tried it?
    - i. ChatGPT
    - ii. Google’s “Gemini” (& more)